CO-CURRICULAR IS 100% CAREER READY

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CAREER EXPERIENCE COMES IN MANY SHAPES AND SIZES

- The Spaghetti Resume

- The Kaleidoscope of Experience

CAREER EXPERIENCE COMES IN MANY SHAPES AND SIZES

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- What organizations have you been a member of?

- What did skills did you learn from those organizations?

- Did you carry these skills with you?

WHY ADDRESSING TRANSFERABLE SKILLS MATTER

Make work matter

Construct value & connection

Develop engagement

Increase retention

Illuminate their 'WHY'

OUR OBJECTIVES TODAY

Identify, promote and create the potential for development of the student's skills

Generate awareness of previously unidentified and varied skills possessed by the student

Identify skills that employers are seeking

Creating the ability within the student to connect their skill sets with those employers are seeking

100% CAREER READY

- Meeting the needs of our <u>Gen Z Student</u>
    - First Gen students view attending college for a career… …and feel the only gateway to an improved life is obtaining the degree (NACE, 2016b)
    - 85% of them are enrolling to get a better job (NACE, 2022)
    - 76% believing that learning is the key to success (ECMC, 2021)
    - 72% of students reported a new sense of urgency for completing their education (Pearson, 2020)
    - Students want to know what will be expected of them in their professional careers (NACE, 2016a)
    - They are expected to work 18 jobs, span six careers, and live in 15 residences

    - https://www.naceweb.org/

WHERE DO YOU GET SKILLS?

WHERE DO YOU GET SKILLS?

Formal Education

Part Time & Full Time Jobs

Co-Curricular Organizations & Membership

Deliberate Practice

Experiential Learning

Coaches & Mentors & Experts

Informal Learning
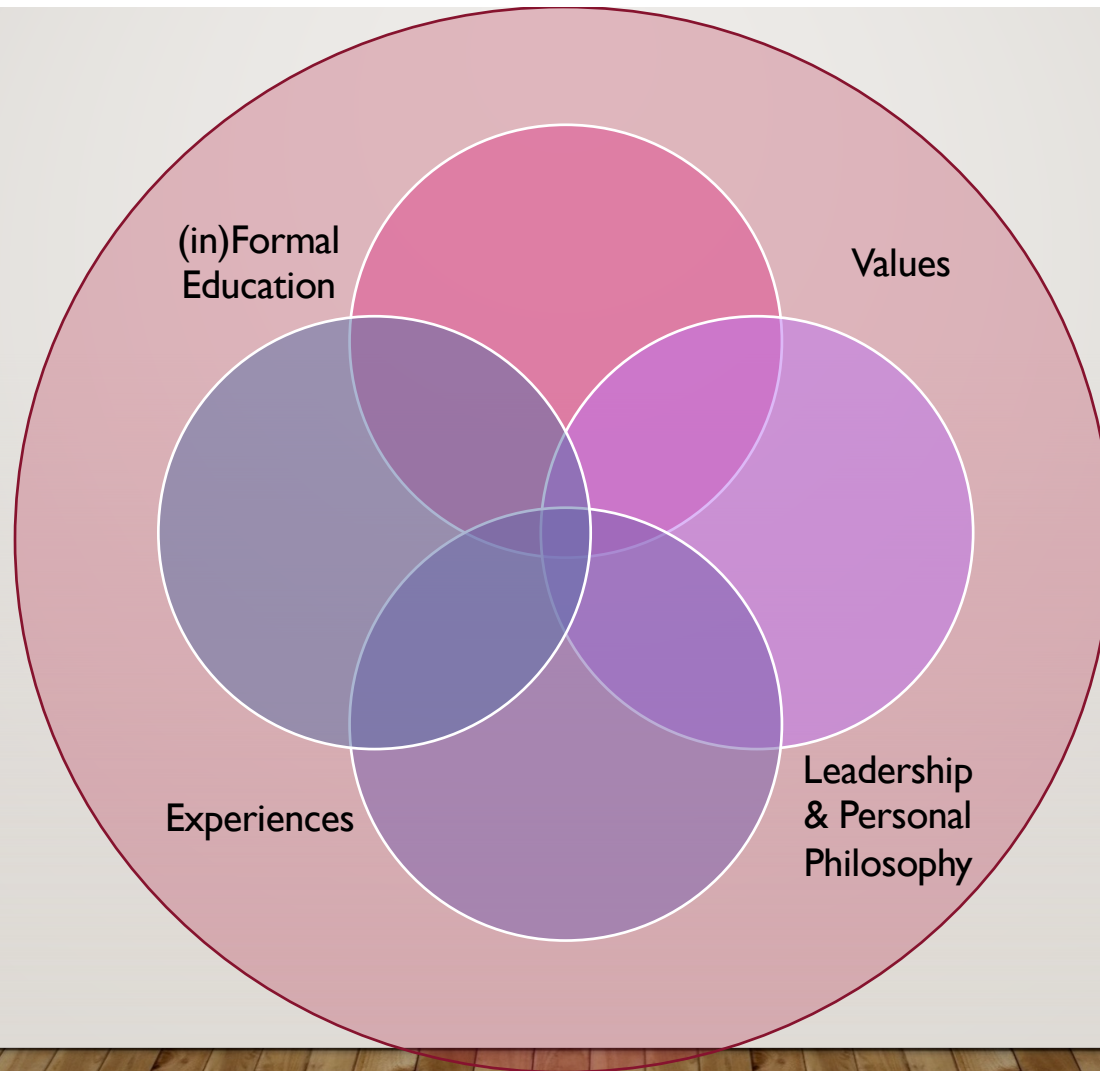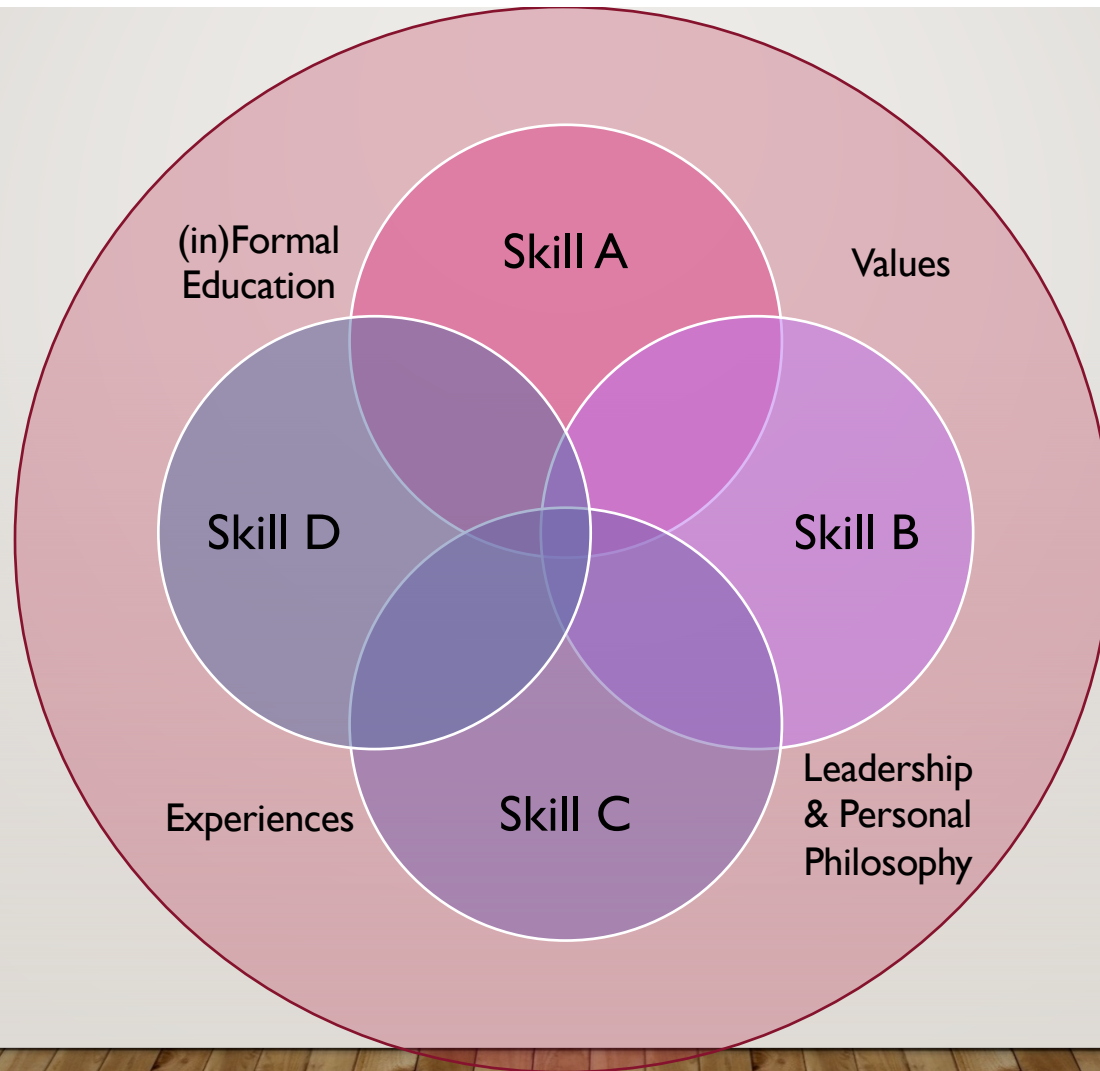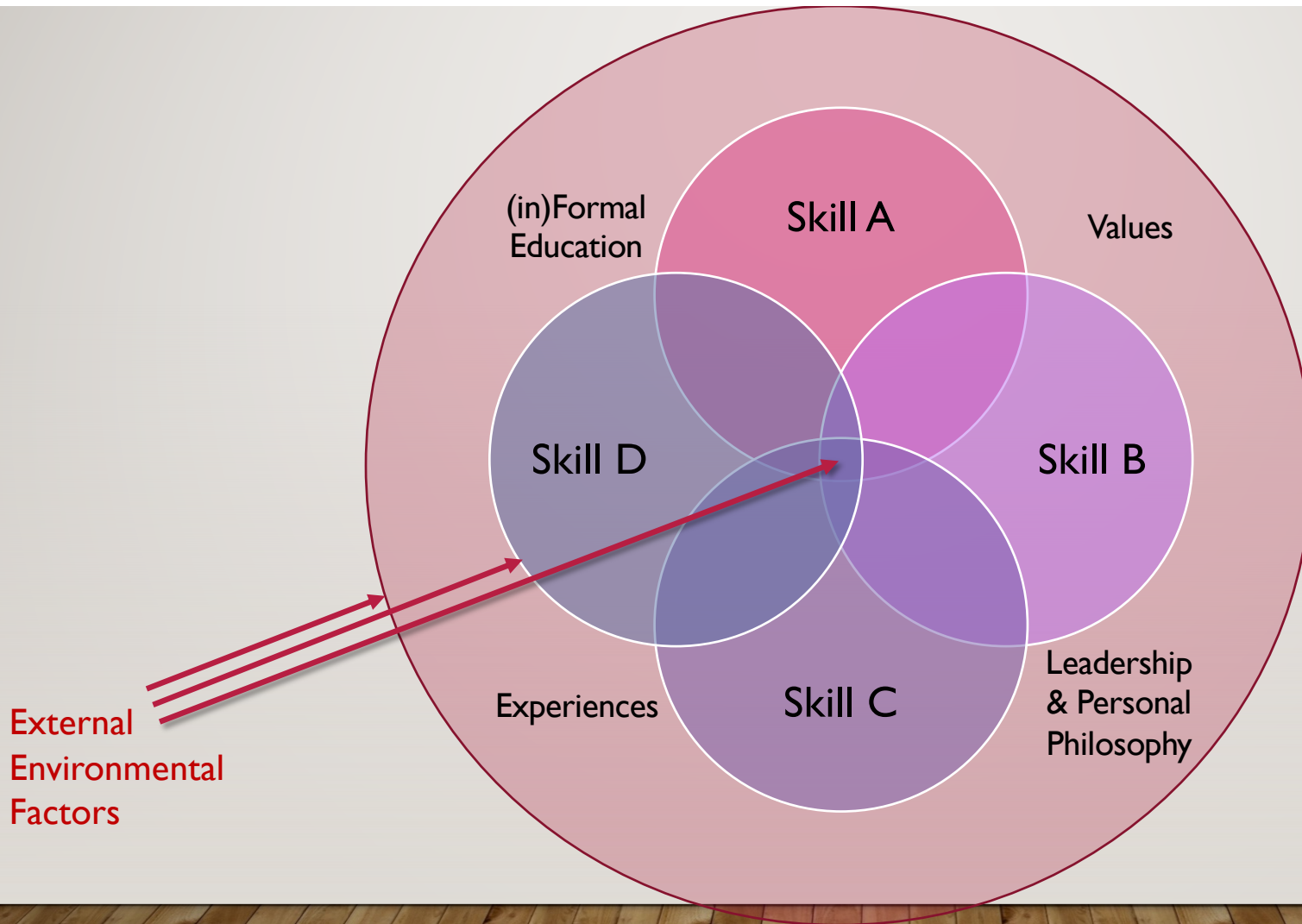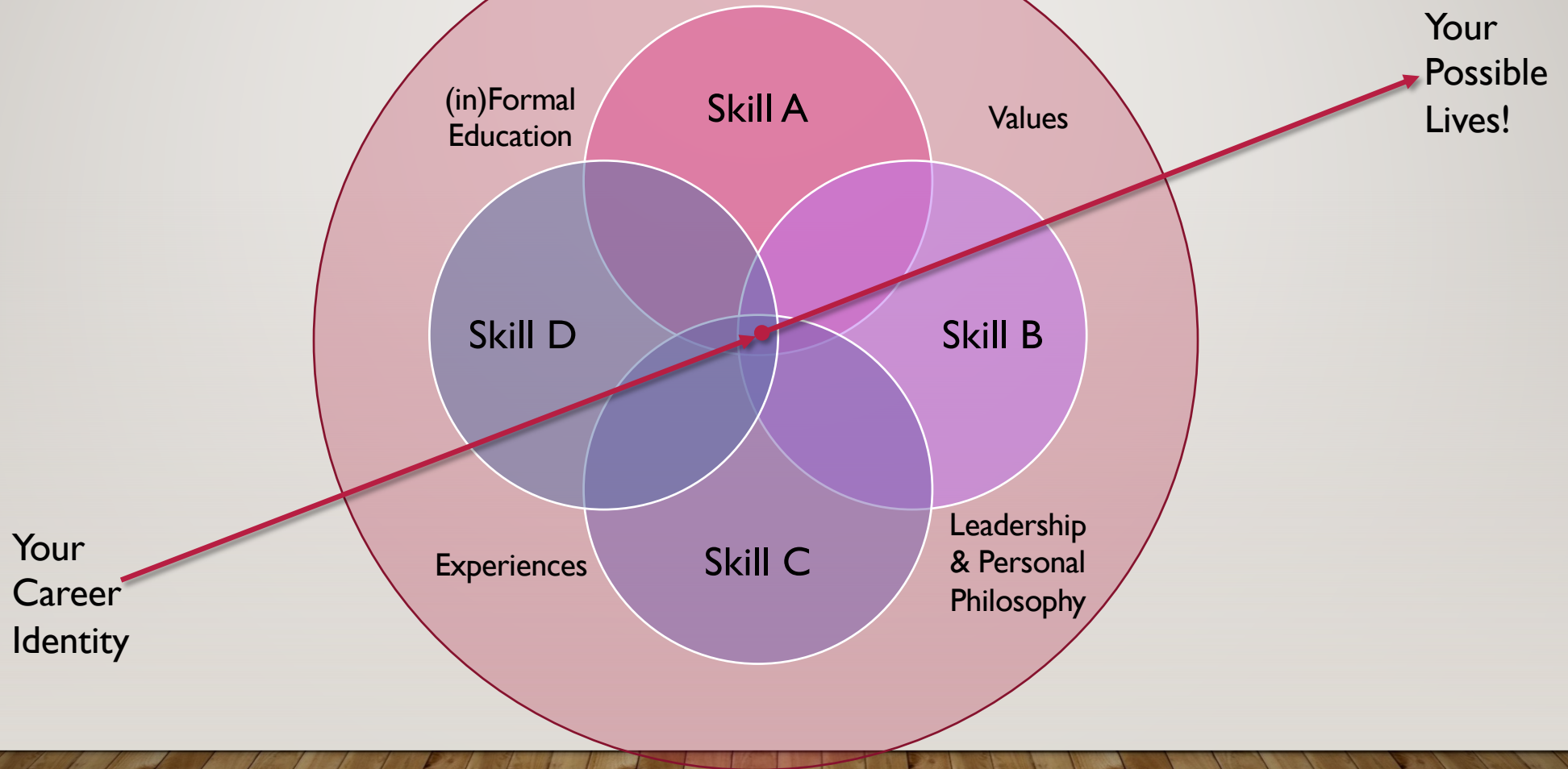
WHAT IS ONE EXPERIENCE YOU CAN REFRAME?

- What is one non-job or co-curricular experience that you have had that you can reframe in terms of skills that carried over to your current career?

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- Rowing Club to Rowing Coach

Assessment

Student Employment
- Employment On/Off Campus
- Professional Development (Work+)
- Student Employment Assessments
- Job & Career Fairs (F/T; P/T; Internships)

Assessment

Co-Curricular
- Clubs & Organizations
- Leadership Opportunities
- LiveWell NAU
- Community Service
- Athletics

Alumni
- First Destination
- Mid Career
- Mentoring

Enrollment Management
- Recruitment 10 to 12 Grades
- Enrollment
- Orientation
- Marketing 6 to 12 Grades

Curricular
- Academic Programs
- Syllabi
- Key Assignments
- Major Mapping
- LMS

Industry
- Integration into courses
- Research Partnerships
- Internships/Externships

Post Graduate Studies
- Destination & Subject

Feedback

Experiential Learning
- Internships/Externships
- Study Abroad
- Research
- Service Learning
- Volunteering
- Student Teaching

Feedback

TYPES OF ORGANIZATIONS AT NAU

- Academic

- Advocacy

- Cultural

- Fraternity & Sorority

- Recreation & Game

- Religious

- Representative

- Residence Hall Coucils

- Service & Honorary

- Special Interest

- Sport Club

EXAMPLES OF APPLICATION

Sport Clubs

Fraternity & Sorority

Recreation & Game

SPORT CLUBS

Recruiting, Building & Leading Teams

SMARTER Goals for Individuals & Team

Creating Collaborative & Inclusive Team Cultures

Building Trust & Practicing Communication

Standards, Expectations & Commitment

FRATERNITY & SORORITY

Recruitment, Training & Leading Effective Organizations

Self-Leadership & Self-Assessment of Values, Ethics, & Leadership Philosophy

Understanding & Creating Vision, Mission and Goals

Change Management, Personalities, Diversity, and Communication

Negotiation, Networking, Relationships & Financial Wellness

RECREATION & GAME

Outreach, Building, Coaching & Leading a Team of Teams

Confidence, Teamwork, Communication, Resilience/Persistence

Diverse, Equitable, Inclusive & Accessible Community Cultures

STEM/SHAPE* Skills Development

Team Management, Entrepreneurial, & Risk Management

Social sciences, Humanities, and the Arts for People and the Economy

ESPORTS RELATED PROFESSIONS

PERFORMANCE MANAGEMENT
- Head of Esports
- Executive Officer
- Media Trainer
- Head of Scouting
- Data & API Collector
- (Team) Manager
- (Video) Analyst
- Head Coach
- Career Manager

HEALTH MANAGEMENT
- Physical Trainer
- Physical Therapist
- Sport Medicine Physician
- Sports Director
- Performance Psychologist
- Wellness and Mental Coach
- Nutritionist or Dietitian

PERFORMANCE OPTIMISATION
- High Level Player

ENTERTAINMENT
- Desk Analyst
- Video Maker
- Host on Stage
- Streamer
- Caster

EDUCATION
- Teacher
- Researcher
- Instructor
- Association Manager

MEDIA
- Journalist
- Photographer
- Editorial Manager
- Editorial Assistant

EVENTS ORGANISATION
- Event Project Leader
- Runner
- Translator
- Executive Producer
- Observer
- Event Director
- Administrator or Referee

BROADCAST
- Broadcast Distribution
- TV Manager
- TV/Live Producer
- Broadcast Manager
- Content Analyst
- Stage Manager
- Security Engineer
- Replay Operator
- Video Producer
- Set Assistant
- Stream Director
- Live GFX
- Stream/VOD Monitoring
- Cameraman

INFORMATION & TECHNOLOGY
- Network Architect
- Network Technician
- Technical Producer
- Network Engineer
- Light Engineer
- Sound Engineer
- Director
- Software Architect
- Balancing Manager
- Software Engineer
- Data Engineer

GAME SUPPORT & DEVELOPMENT

COMMUNICATION
- Press Officer
- PR Officer
- Internal Communication
- External Communication
- Communication Corporate
- Content Editor

DIGITAL
- Social Media Optimiser
- Community Manager
- Traffic Manager
- Web Marketer
- Web Designer
- Web Developer
- Mobile Developer
- Artistic Director
- 3D Graphic Designer
- Graphic Designer
- Creative Strategist
- Post Editor
- Video Editor

ADMINISTRATION

BUSINESS

SALES MARKETING
- Head of Product
- Head of Advertising
- Trade Marketing
- Trade Merchandising
- Head of Licensing
- Head of Sponsoring
- Head of Sales Marketing
- Head of Partnership
- Head of Localisation
- Brand Manager

LEGAL
- Legal Manager
- Lawyer Attorney
- Legal Counsel

FINANCIAL
- Financial Manager
- Budgeting Manager
- Financial Analyst
- Accountant Treasurer

HUMAN RESOURCES
- HR Manager
- Recruitment Officer
- Training Manager
- Mobility Manager

COMMERCIAL
- Business Developer
- Head of Reception Areas
- Rights Purchaser
- Rights Reseller

SERVICES
- Apparel Provider
- Facilities Provider
- Hardware Supplier
- Software Supplier
- Insurance Provider

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CAREER IN CO-CURRICULAR ACTIVITIES = 100% CAREER READY

- ==NACE Career Competencies==
  - ==Initial Introduction in the vision, mission, goals… and recruitment!==

- Transferable Skills Self-Assessment Tool
  - End of year Self-Assessment by Students

- Additional Resources that can be woven into co-curricular activities & organizations
  - 'Career Steps' Courses in Udemy for Business, Assessment Tools, & Workshops

- All of these materials can be offered in-person, virtually, and asynchronously

CAREER COMPETENCIES

- Career & Self-Development

- Communication

- Critical Thinking

- Equity & Inclusion

- Leadership

- <mark>Professionalism</mark>

- Teamwork

- Technology

CAREER COMPETENCIES – PROFESSIONALISM

- Act equitably with integrity and accountability to self, others, and the organization.

- Maintain a positive personal brand in alignment with organization and personal career values.

- Be present and prepared.

- Demonstrate dependability (e.g., report consistently for work or meetings).

- Prioritize and complete tasks to accomplish organizational goals.

- Consistently meet or exceed goals and expectations.

- Have an attention to detail, resulting in few if any errors in their work.

- Show a high level of dedication toward doing a good job

WHAT IS
"CAREER IN CURRICULUM: 100% CAREER READY"

- NACE Career Competencies
  - Initial Introduction in Syllabus and Attached to Signature Assignments

- Transferable Skills Self-Assessment Tool
  - End of Course Self-Assessment by Students

- Additional Resources that can be woven into current curriculum
  - 'Career Steps' Courses in Udemy for Business, Assessment Tools, & Workshops

- All of these materials can be offered in-person, virtually, and asynchronously

TRANSFERABLE SKILLS ASSESSMENT TOOL

The student develops a list of skills they have learned in the course

Builds Engagement, Meaning & Purpose

Reframes & Reinforces the experience

Expands the student's career vocabulary

CAREER IN CURRICULUM:
TRANSFERABLE SKILLS SELF-ASSESSMENT, PART 1

01
Develop a list of skills the student is learning

02
Support the student's Growth Mindset & Goals to create:

- Meaning
- Engagement
- Purpose

03
Reframe the student's experience so they understand

1: What skills they are learning

2: How these skills help support their future goals

Professionalism:

Work Independently	Personal Development	Authentic Leadership	Networking	Ethics
Conscientiousness	Customer Service	Dependability	Project Management	Grit
Initiative	Integrity	Transformational Leadership	Open-Minded	Organization
Interpersonal Skills	Appropriateness	Positive Mindset	Proactive	Respect
Punctuality	Resilience	Conflict Resolution	Self-Assessment	Self-Regulation
Self-Starter	Servant Leadership	Tolerance	Competence	Adaptability

CAMPUS 2 CAREER: TRANSFERABLE AND FUNCTIONAL SKILLS, PART 2

Create awareness on how you are using the skill currently

Connect your skill(s) to your future goals & career

CAREER IN CURRICULUM: TRANSFERABLE SKILLS SELF-ASSESSMENT, PART 2

Go back through your skills list and select 1 skills you want for personal vision, your next job, and your career plans.

What is one example of how you have used this skill in your co-curricular organization?

How have you used this skill in other aspects of your life?

What is one example of how you might use this skills in your current/future career?

WHAT CAN STUDENT'S DO WITH THIS SKILLS LIST?

WHAT CAN STUDENT'S DO WITH THIS SKILLS LIST?

- Life Design
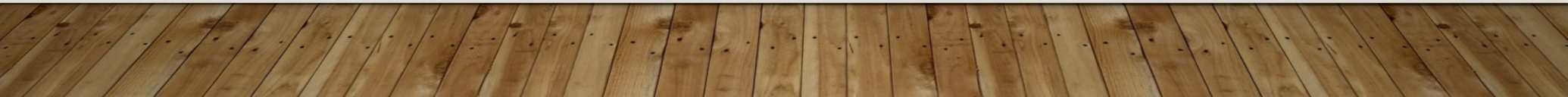- Resume & Curriculum Vitae
- Cover Letter
- LinkedIn & other social media
- Teaching/Leadership/Personal Philosophy
- Interviews
- In their Jobs & Career

WHAT TRANSFERABLE SKILLS ARE IN DEMAND?

WHAT TRANSFERABLE SKILLS ARE IN DEMAND?

ALL OF THEM!

TRANSFERABLE SKILLS THAT ARE IN HIGH DEMAND

- Problem Solving
- Critical Thinking
- Leadership & Motivation
- Adaptability
- Teamwork & Collaboration
- Verbal and Written Communication

- Research & Analytics
- Dependability
- Creativity
- Project Management
- Relationship Building
- Emotional Intelligence / Empathy

QUESTIONS?

- What hit?

- What missed?

- How can I help you?

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