

#### **Tableau Dashboards Overview**

#### **Obtaining Access:**

University employees who need access to the dashboards to support their job functions may obtain access by completing the following:

- 1. NAU's FERPA Online Training: <a href="https://www.nau.edu/its/learn/onlinelearn/">https://www.nau.edu/its/learn/onlinelearn/</a> (Note: If you completed this training previously, you do not need to complete it again.)
- 2. NAU's Tableau Data Usage and Access Online Training: <a href="https://pd.learning.nau.edu/browse/all/onboarding-and-required/business-process-training/courses/tableau-data-usage-and-access">https://pd.learning.nau.edu/browse/all/onboarding-and-required/business-process-training/courses/tableau-data-usage-and-access</a>
- 3. Email <u>Tableau@nau.edu</u> to request access to the dashboards.

#### Tableau website: https://bi.arizona.edu

Multiple filters are available, on most dashboards, to slice and dice data to detailed levels.

Data is updated daily unless otherwise noted.

Questions, concerns, requests: Email Tableau@nau.edu

## **Dashboard Development Processes:**

All Campus Leadership dashboards utilize thoroughly validated and tested data tables from the university data warehouse. By using a common source for our dashboards, we provide the most consistent and accurate data for campus. Dashboards are updated daily unless otherwise specified. Official dashboards are integrated with NAU's Data Cookbook tool.

## **Campus Leadership Projects & Dashboards:**

### **Admissions Project:**

<u>Daily Admission Dashboard</u>: Provides year-to-date detailed comparisons of the admission application funnel for all applicant populations, including undergraduate, graduate, and international.

#### **Analysis & Retention Project:**

<u>Graduate Cohort Analysis:</u> Provides retention and graduation rates for all new graduate students assigned to a fall cohort from 2018.

<u>Undergraduate Cohort Retention & Graduation</u>: Provides retention as well as graduation rates for all new undergraduate students assigned to a degree-seeking Fall cohort since 1994. Retention and Graduation rates for post-baccalaureate students are not included due to the diverse goals of this population.

<u>Student Success Management:</u> Provides Institutional Persistence information for monitoring student success metrics. Every semester, all enrolled students are tracked for six academic years to monitor subsequent enrollment and graduation. Data are updated after Census.

#### **Course Management Project:**

<u>Course Scheduling Analytics</u>: Provides course enrollment information for courses across selected term enrollment events. Comparisons of enrollment capacity, enrollment total, and percent utilization by course, department, college, level, etc.

<u>Course Grade Analysis</u>: Provides course-level D, F, and W and grade distribution information by college, division, term, and class section. Also provides average GPA by course and by student.

## **Enrollment Project:**

<u>Daily Enrollment</u>: Provides daily enrollment headcounts for the active enrollment term compared to enrollment for the same relative day of the previous year. Enrollment eligibility is also available for student who have not yet enrolled.

<u>Enrollment Transactions Trends:</u> Provides the count of class enrollment additions (student registrations) and Drops based on daily enrollment activity. Data is shown in weekly intervals prior to and after the start of a Semester.

# **Census Dashboards Project** (within Enrollment Project):

<u>Census</u>: Provides All Enrolled Headcount as of Census Day. The dashboard may be filtered by official students, unofficial students, academic college, student campus, academic plan, student demographics and academic indicators. Data are updated after 21 Day Census and 45 Day Census.

<u>Frozen Daily Enrollment As of Census</u>: Provides frozen snapshots of daily enrollment headcounts as of 21 Day Census for the associated term.

## **Hispanic-Serving Institution Data Project**:

<u>Hispanic-Serving Institution Dashboard (HSI)</u>: Provides retention as well as graduation rates for Hispanic/Latinx undergraduate students assigned to a degree-seeking Fall cohort since 1994.

## **Human Resources Project:**

<u>HR IPEDS:</u> Provides annual information about Faculty and Staff. The information provided is updated annually using November 1 payroll records, per federal IPEDS guidelines.

# **Sponsored Projects Project:**

\*Access restricted to associated Sponsored Projects roles\*

<u>Sponsored Projects – Principal Investigator</u>: Provides Principal Investigators with budget detail regarding their grant awards.

<u>Sponsored Projects – Deans' Access</u>: Provides College Deans with budget detail regarding grant awards within their Academic College.

<u>Sponsored Projects – Fund Mgr/Post Award Access</u>: Provides Fund Managers and Post Award Administrators with budget detail regarding institutional grant awards.