

EXECUTIVE SUMMARY

Item Name: Addendum to the 2015-2016 Academic Strategic Plan for Northern Arizona University (NAU)

- Action Item
- Committee Recommendation to Full Board
- First Read of Proposed Policy Change
- Information or Discussion Item

Issue: Northern Arizona University asks the board to approve the proposed addendum to its 2015-2016 Academic Strategic Plan.

Enterprise or University Strategic Plan

- Empower Student Success and Learning
- Advance Educational Attainment within Arizona
- Create New Knowledge
- Impact Arizona
- Compliance
- Real property purchase/sale/lease
- Other:

Statutory/Policy Requirements

ABOR Policy 2-223 outline the process of requests for new academic programs at the universities in Arizona.

Background

- NAU requests approval for two new programs as described in the attached table.
- NAU requests to dissolve University College, moving its programs into other academic units as described in the attached table

Discussion

Information on the new programs and the dissolution of University College is contained in the attached table.

Committee Review and Recommendation

The Academic and Student Affairs Committee reviewed this item at its September 21, 2016 meeting and recommended forwarding the item to the full board for approval.

Requested Action

Northern Arizona University asks the board to approve the proposed addendum to its 2015-2016 Academic Strategic Plan.

Contact Information:

James Coleman, Provost, NAU
Shelley McGrath, ABOR

(928) 523-2230
(602)229 2529

james.coleman@nau.edu,
shelley.mcgrath@azregents.edu

EXECUTIVE SUMMARY

Table 1 - Proposed New Academic Programs

Name of Proposed Degree (degree type and major)	College/School (location)	Program Fee Required? (Yes or No)	Additional State Funds Required? (Yes or No)	Brief Description/Justification	Projected 3 rd Year Enrollment & Implementation Date
Health Sciences: Nutrition and Foods, BS	College of Health and Human Services	No	No	Nutrition plays a vital part in health, wellness, disease prevention, and disease management. The BS in Health Sciences: Nutrition and Foods will address unmet needs related to nutrition education within NAU. This degree is aligned with the educational mission of the College of Health and Human Services (CHHS). NAU's existing programs in Fitness/Wellness and Hotel and Restaurant Management offer collaborative/complementary opportunities to provide a specialized nutrition education experience that does not exist elsewhere in the state. Additionally, this program will include a broader public health approach with a strong emphasis in application within rural, medically underserved, and indigenous populations.	100 students by year 3; Fall 2017 implementation
Nutrition Sciences/Dietetics, Masters of Public Health	College of Health and Human Services	Yes	No	This master's degree is a unique expansion of current NAU capacity. The approach will provide a broad public health context within the specific discipline of dietetics. Students will graduate with the ability to sit for the Registered Dietitian Exam and will have a marketable MPH degree. The combinations of these two important and desirable career paths sets the degree apart from existing options. In addition, this program will take a population health perspective that is not found in other programs. NAU will request a program fee for this program.	43 students by year 3. Fall 2018 implementation

EXECUTIVE SUMMARY

Item Name: 2015-2016 Academic Strategic Plan for Northern Arizona University

Table 2 - Proposed Mergers or Elimination of Units

Unit	Requested Action	Justification/Brief description of the proposed action	Impact on Current Students (max 50 words)	Expected fiscal impact
University College	Transfer units to other areas and dissolve University College structure	NAU has aggressive goals for student retention and success. We determined these can be best met by realigning programs of University College and realizing administrative efficiencies. Academic success programs, including freshman advising, will move to the Vice Provost for Academic Affairs; programs focused on pedagogical improvement will move to the Vice Provost for Teaching, Learning Design and Assessment. Programs focused on student services, including career services, will move under the Associate Vice President of Enrollment Management and Student Success. The Bachelors of University Studies and the Civic Engagement minor, will move in the College of Social and Behavioral Sciences	The successful programs formerly housed in University College will continue to support the success and retention of NAU students.	We expect to ultimately reallocate or repurpose approximately \$1M into strategic university priorities.

EXECUTIVE SUMMARY

Attachment C: Request to Establish a New Academic program requiring a Program Fee

Program name/Degree:	Nutrition Sciences/Dietetics, Masters of Public Health
Requested by (include University, College, School, etc.)	Northern Arizona University, College of Health and Human Services
Initial Student Enrollment (indicate per Sem/Yr)	Year 1: 14 students
Level	Graduate <input checked="" type="checkbox"/> Undergraduate
CIP Code	51.3101
Program Description	We propose a new master's in public health focusing on nutrition sciences/dietetics. The approach is innovative in that it will provide a broad public health context within the specific discipline of dietetics. Students will graduate with the ability to sit for the Registered Dietitian Exam and will have a very marketable MPH degree. The combinations of these two important and desirable career paths sets the degree apart from existing options. In addition, this program will take a population health perspective that is not found in other programs. It will also include innovative collaborations with HRM and NAU Athletics that set it apart from traditional nutrition graduate degrees and provide a wider variety of job opportunities for NAU graduates.
Justification for Program (State/regional need; relationship to institutional and system strategic plans)	This program will provide a pathway to careers, and will provide a workforce in Arizona in the high demand and growing area of dietetics and nutrition. Additionally, the program will support initiatives to expand research that leads to improvement in health and wellness. With respect to research, potential collaborations on the NAU campus and within Arizona already exist. Public health focused research opportunities in the area of nutrition are an important funding priority for most federal grant agencies. Many such projects require a purposeful nutrition component in the RFP. Through recruitment of high quality faculty to support this program with skill and research capacity in nutrition, NAU will expand its ability to respond to large collaborative federally funded projects. Separate from this proposal, space has been allocated and equipment either already exists or being sought to establish a Nutrition Assessment Laboratory at NAU that would support this program

EXECUTIVE SUMMARY

	<p>with multiple capabilities to include, but not limited to: bone densitometry, body composition assessment, indirect calorimetry (RMR), and various biochemical blood markers. This proposal will enhance this research resource project already underway at NAU.</p>				
<p>Projected Student Demand</p>	<p>5-year projected annual enrollment</p>				
	<p>Year 1 14</p>	<p>Year 2 33</p>	<p>Year 3 43</p>	<p>Year 4 54</p>	<p>Year 5 58</p>

