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**Organization offering internship: Proof Physical Therapy**

**Contact information** (Name/Address/Phone Number):

Jordan Williams

460 N Switzer Canyon Suite 400

Flagstaff 86001

[proofpt@gmail.com](mailto:proofpt@gmail.com)

928-440-3106

**When internship is to take place** (Fall, Spring, Summer, Ongoing): Spring 2017

**Type of Internship Offered**: Marketing/PR

**Compensation (If the internship offers any kind of compensation, please list that here):** Unpaid

**Total number of hours of work per week**: approx. 5 hours a week

**Total number of weeks** (Please note that during the Fall and Spring semesters, a semester lasts 16 weeks, and for the Summer, the semester lasts 12 weeks): 16 weeks

**Special skills required**:

Newer physical therapy clinic seeking an intern for a marketing and public relations position to establish social media presence and build clientele.

Social Media presence maintenance including, but not limited to:

                -Ad writing and posting

                -picture and post updating

Advertisement writing for local publications

SEO

Listing maintenance

Distribution of marketing materials and information to local physician’s offices

Design and execution of direct mail marketing

Attendance at local functions to promote business (clinic pays for entrance and food)

**Please provide any additional information for interested students:**

This would be a great fit for a senior needing just 1-2 credits for graduation.