**College of Social and Behavioral Sciences**

**School of Communication Phone: 928-523-2232**

**PO Box 5619 Fax: 928-523-1505**

**Flagstaff, AZ 86011-5619**

**Internship Information Guidelines**

Thank you for your interest in providing one of our students with an internship. Please provide the following information so that we can publish this information in several locations accessible to interested students. Please feel free to respond on this form and send it back to us via email at school.communication@nau.edu. Please copy Norm.Medoff@nau.edu and Richard.Lei@nau.edu on this email.

**Organization offering internship:**

* GoDaddy

**Contact information (name/address/):**

* Rolando Rodriguez
* ryrodriguez@godaddy.com

**When internship is to take place** (Fall, Spring, Summer, Ongoing):

* Summer 2016 – 12 weeks

**Internship Location:**

* Scottsdale, AZ

**Type of Internship Offered** (Internship Title and Responsibilities):

* UX Design Intern (Job Description Attached)
* The UX Designer Intern will play an integral role in the development of our products and web site. Working closely with in-house teams involved in the development process, the UX Design Intern will contribute to various products and pages by organizing information, developing site architectures, and designing solutions.

**Paid/Unpaid** (if paid, please put type of payment e.g. stipend or salary):

* Paid Salary
* Housing Stipend

**Total number of hours of work per week**:

* 40 hours per week

**Total number of weeks** (an academic semester for fall or spring is 16 weeks long, for the summer it is 12 weeks long):

* Summer 2016 – 12 weeks

**Special skills required** (e.g. web design, Excel, Powerpoint, etc.):

Summary of ***DESIRED*** skills (Please see job description attached for additional skills)

* Strong eye for great design with a visual design background demonstrated in portfolio.
* Effective communication skills, both orally and in a variety of written and diagrammatic forms
* Proven creative thinking and problem-solving skills
* Proven understanding of and experience with: user-centered design techniques; development of organizational/structural concepts for Web site; project processes for the development of large scale Web site projects; documentation requirements for Web development teams; application of content management, personalization, targeting and searching systems
* Preferably, experience with: software development process/business analysis; user research, usability practices and testing

Tools we work with:

* Whiteboarding/sketching
* Adobe CC
* Sketch
* Axure

**Please provide any additional information for interested students:**

Students must have a minimum of a 2.5 GPA (on a 4.0 scale) and be seniors (89 credit hours) in order to qualify for formal internship credit. Students who have not achieved senior status are able to qualify for formal internship credit on a case-by-case basis.

Thank for your interest in our students. We look forward to working with you.

Norman J. Medoff, Ph.D. Richard Lei

Professor and Director Professor

Internship Coordinator Internship Coordinator

School of Communication School of Communication

College of Social and Behavioral Sciences College of Social and Behavioral Sciences

Phone: 928-523-8257 Phone: 928-523-2490

**GoDaddy**

**UX Design Intern**

**Scottsdale, AZ**

**Start where your ideas will change the world**

GoDaddy’s (NYSE: GDDY) mission is to radically shift the global economy toward small businesses by empowering people to easily start, confidently grow and successfully run their own ventures. With approximately 13 million customers worldwide and more than 59 million domain names under management, GoDaddy gives small business owners the tools to name their idea, build a beautiful online presence, attract customers and manage their business.

The UX Designer Intern plays an integral role in the development of our products and web site. Working closely with in-house teams involved in the development process, the UX Design Intern will contribute to various products and pages by organizing information, developing site architectures, and designing solutions.

**Responsibilities:**

* Serve as the User Experience team point of contact for development, marketing, and product teams while overseeing projects through the creative process and ensuring that deadlines and quality standards are met.
* Collaborating with project team members to develop organizational/structural concepts for projects
* Translating concepts into effective solutions
* Preparing documentation (site architectures, wire frames, use cases and task flows, etc.) to be used by the team
* Ensuring documentation is continuously updated and distributed to the team
* Create interactive design concepts and accompanying prototypes
* Reviewing research on competitive Web sites, existing Web initiatives, past Web projects and consumer research

**Requirements:**

* Current student studying Design or related fields
* Experience applying research and analysis to site development
* Strong eye for great design with a visual design background demonstrated in portfolio.
* Effective communication skills, both orally and in a variety of written and diagrammatic forms
* Proven interpersonal skills, client relation skills, and ability to work in a team environment
* Proven creative thinking and problem-solving skills
* Proven understanding of and experience with: user-centered design techniques; development of organizational/structural concepts for Web site; project processes for the development of large scale Web site projects; documentation requirements for Web development teams; application of content management, personalization, targeting and searching systems
* Thorough, detail-oriented and highly organized, plus ability to multi-task and meet tight deadlines
* Preferably, experience with: software development process/business analysis; user research, usability practices and testing

**Tools we work with:**

* Whiteboarding/sketching
* Adobe CC
* Sketch
* Axure

*GoDaddy is a proud equal opportunity employer.*