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**Organization offering internship: American Red Cross of Northern Arizona**

**Contact information:** Frank E. Bourget / 1750 Railroad Springs Blvd, Suite #1

Flagstaff, AZ, 86001/ 602-319-6660

**When internship is to take place:** Spring 2017

**Type of Internship Offered**: Red Cross Media Relations Intern

* Work with staff, volunteers, the chapter board, and regional leadership to write and pitch stories to local media.
* Showcase Red Cross services and programs through outreach at events, trainings, interviews, etc.
* Create and distribute media advisories, press releases, and social media content.
* Produce video and photo documentation of Red Cross events.
* Collaborate with volunteers to tell their stories.
* Maintain an archive of media coverage.
* Create and maintain media lists.

During Disasters:

* Carry out the same duties from: Red Cross shelters, aid stations, warehouses, emergency operations centers, etc.

**Total number of hours of work per week**: 10

**Total number of week:** 16

**Special skills required**: Must have regular access to photo and video production equipment and editing software. Candidate should also possess knowledge of Associated Press Style guidelines and experience writing press releases, and short articles.

**Please provide any additional information for interested students:**

Red Cross Media Relations Interns develop and deliver the Red Cross story through a collaborate effort with a great team of highly engaged volunteers. During the semester, there may be opportunities for interns to deploy to other counties and states affected by disaster. There will also be opportunities for training in a variety of focus areas.

To apply contact: a.saylor@redcross.org