



GREEN FUND

Event Sponsorship Request

Green Fund Mission Statement: “The NAU Green Fund promotes student participation in and provides funding for projects that reduce NAU’s negative impact on the environment and create a culture of sustainability on-campus.”

REQUIREMENTS FOR FUNDING:

- The event must take place on the NAU Flagstaff Mountain Campus.
- The person submitting the Event Sponsorship Request must be a current NAU student, faculty, or staff member.
- Event leaders must provide all necessary documents, letters of support, and authorizations prior to submission.
- The Green Fund distributes funding to the SPONSORING DEPARTMENT. Event teams must partner with a university department for the Green Fund to be able to distribute funds for the event. Once the Event Sponsorship Request has been successfully completed and approved, the Green Fund will distribute funds to the department.
- All Event Sponsorship Requests should be submitted to <greenfund@nau.edu> for review via this form.

Disclaimers:

- **Event Sponsorship Requests must be submitted four weeks prior to the event or more.**
- **If you are requesting funding for catering, a completed Event Sponsorship Request form must be submitted five weeks prior to the event or more. Additionally, the Green Fund is NOT responsible for submitting catering requests. ALL catering orders must be coordinated by the sponsoring department.**
- **If you are a student group under the Office of Sustainability, therefore not needing a sponsoring department, a completed [Catering Authorization Form](#) must be submitted to the Green Fund NO LATER than 5 days after the event.**
- **Upon submission of this form, it may take the Green Fund Committee multiple weeks to vote on whether or not to approve the request.**
- **A sponsoring department must take responsibility for an event’s operations and management. Event sponsorship requests MUST include a letter of support from the sponsoring department. This letter will acknowledge the sponsoring department’s responsibility for properly distributing the appropriate funds.**

We highly recommend meeting with a Green Fund Committee member prior to submitting the application. The Green Fund Committee member will assist you with the Event Sponsorship Request writing process, if needed.

CONTACT INFORMATION

Contact Information

Event Leader Name: Mia Chavez

Phone: 6309435223

NAU Email: mjc725@nau.edu

Event Name: Sustainability Leadership Awards

Event Department/Advisor Information

Event Advisor Name: Abraham Henn

Phone: 928-523-5435

NAU Email: Abraham.Henn@nau.edu

NAU Department/Unit for Funding

Reimbursement: Office of Sustainability

Event Overview

Please respond to the following prompts to the best of your ability, for prompts that are not applicable, please list N/A.

1. What organization, club, or unit is this event for? If this is a collaborative event between multiple organizations, name all parties and provide a brief explanation of their involvement.
 - The Office of Sustainability, along with Mountain Life, NAU Transportation, the Yellow Bike Program, and all sustainability-related clubs, will participate in fostering awareness by educating people on sustainable transportation options around campus.
2. Provide a thorough description of the event you are requesting sponsorship for. Include the date, time, location, planned activities, projected attendance, and target audience.
 - The Clean Commute Celebration aims to promote sustainable transportation and encourage eco-friendly commuting habits among the NAU community. This event will take place on April 25, 2025, from 11:00 AM to 2:00 PM at the North Quad. Activities will include interactive educational booths, sustainable crafts, and a vegetarian picnic to foster awareness about reducing carbon footprints through alternative

transportation methods. The event is expected to attract around 100 attendees, primarily NAU students, faculty, and staff interested in sustainability and transportation alternatives. During April 21 – April 24, all the participants will be tabeling from 11:00 AM – 2:00 PM.

3. Provide an overview of your outreach plan. Include promotional materials and platforms through which you will promote the event.

We will promote the event through multiple channels, including:

- NAU Office of Sustainability's Instagram (@greennau) and other social media accounts.
- Email newsletters and listservs targeting sustainability groups and the broader NAU community.
- Flyers and posters placed around campus in high-traffic areas.
- Collaboration with Mountain Life, NAU Transportation, and sustainability clubs to spread the word.
- Announcements in relevant classes and student organization meetings.

4. Will this event be advertised and available to the entire NAU community?

- Yes, the event will be open to all NAU students, faculty, and staff. Promotional efforts will ensure broad awareness across campus.

5. How does this event promote sustainability at NAU?

- The event encourages sustainable commuting habits by educating attendees about alternative transportation methods, reducing reliance on cars, and fostering a culture of eco-conscious mobility. It aligns with NAU's climate action goals by promoting biking, public transit, and walking while also integrating sustainable food choices and waste minimization efforts.

6. What category best fits your event?

- Waste Minimization
- Multicultural
- Environmental Justice
- Sustainable Landscaping / Gardening
- Communication
- Education
- Forestry
- Other (Enter Below)

7. If you are an official NAU club, have you already registered this event through True Blue Connects?
 - N/A – This event is coordinated by the Office of Sustainability.

8. For all organizations, clubs, and departments, have you obtained necessary permissions and reserved space? If so, please provide confirmation of your reservation.
 - Yes, the North Quad space has been reserved for April 25, 2025, from 11:00 AM to 2:00 PM.

9. Please list all additional sources of funding you have pursued, including department, grants, ASNAU graduate, student government, STAC, etc.

Provide an itemized budget with justification below:

Item	Quantity	Price (tax + shipping included)	Justification
Terracotta Pots (6")	150	\$3.97	For sustainable craft activity
Soil (peat-free)	4.5 cu ft	Donated by SSLUG	N/A
Seeds (herbs/flowers)	25 per unit	Donated by SSLUG	N/A
Acrylic Paint	15 colors	Donated by GreenFund/Mia	N/A
Paintbrushes	10	Donated by Mia	N/A
Vegetarian Menu	100 people	\$26.00 per person	Sustainable food choices
Picnic Blankets (Reusable)	TBD	\$150-200	Creating a welcoming picnic area
Speaker for Event	1	\$23.99	For announcements and music
Total Estimated Budget	-	\$4,065.20	

- I am aware that the sponsoring department of this event will be responsible for properly partitioning funds and obtaining necessary event materials after disbursement.
- Procurement can happen either through direct green fund purchase via Pcard OR Danielle can purchase and be reimbursed.

Coordination Expectations

- The Green Fund reserves the right to promote and host space at ANY and ALL SPONSORED EVENTS.
 - The Green Fund logo must be included on all promotional materials. You are expected to coordinate with the current Green Fund Public Relations Specialist to jointly promote the event.
 - Lam767@nau.edu (Lindsay Mauss)

- *Events under the Office of Sustainability are required to coordinate:
 - **All promotional requirements** with the current Green Fund Public Relations Specialist
 - Lam767@nau.edu (Lindsay Mauss)
 - **All payment and purchasing activity** with the current Green Fund Treasurer.
 - brk76@nau.edu (Brynn Katz)
 - **All catering requests** with the current Green Fund Outreach Specialist
 - kjv76@nau.edu (Kylie Vetere)

Sponsorship Form Completion Checklist

- Contact Information
- Project Overview
 - Outreach Plan
- Project Budget
- Obtain **ALL** necessary letters of support, permissions, and confirmations of space reservation. Attach the letters of support to the completed application.
- Submit the completed form to GreenFund@nau.edu

Thank you for your submission. We deeply appreciate your commitment to sustainability at NAU, and we look forward to working with you.