



GREEN FUND

Sustainability Through Student Innovation

Project Application

Green Fund Mission Statement: “The NAU Green Fund promotes student participation in and provides funding for projects that reduce NAU’s negative impact on the environment and create a culture of sustainability on-campus.”

Requirements for Funding:

- The project must be implemented on campus.
- The person submitting the project must be a NAU student, faculty, or staff member.
- Projects must provide all necessary documents, letters of support, and authorizations prior to submission.
- The Green Fund distributes funding on a **reimbursement basis**. Project teams should partner with an administrative office to provide upfront funding for the project. Once the project has been successfully completed, the Green Fund will reimburse the administrative partner.
- All project applications should be submitted to greenfund@nau.edu for review.

Disclaimer: All applications will go through a comprehensive vetting process. We highly recommend meeting with a Green Fund Committee member prior to submitting the application. The Green Fund Committee member will assist you with every step of writing your project application. If your project is approved, you may be asked to provide more detailed information regarding specific deliverables. The Green Fund is not responsible for acquiring the necessary permits, permissions, or approvals for a project, although we are happy to assist with this process if needed. Additionally, the Green Fund does not provide any ongoing maintenance costs. A sponsoring department must take responsibility for operations and management.

Review Process: Upon project application submission, the Green Fund will review your project within two weeks. At this time, the Green Fund will provide comments on the project. Incomplete applications will not be reviewed until all components are submitted. **Note:** The Green Fund Committee only meets during the academic year. All projects submitted outside of the regular academic year will be reviewed at the start of the next academic session.

Contact Information

Project Leader Name: [Phoenix Eskridge-Aldama](#)

Expected Graduation Date for Main Contact: [December 2025](#)

Project Advisor Name: [Dr. John Fegyveresi](#) Phone: [928-523-2522](#) E-mail: John.Fegyveresi@nau.edu

Sponsoring Department: [School of Earth and Sustainability](#)

Project name: [Climate Action Committee Tabling and Recruitment Materials](#)

NAU Department/Unit for funding reimbursements (Attach letter of commitment from departmental representative): [School of Earth and Sustainability](#)

Project Overview

Executive Summary

Please provide a brief overview of your proposal. Please address how this project will support the goals of the Green Fund (student involvement, creating a culture of sustainability, and lessening NAU's impact):

Our proposal is for materials for tabling and recruitment into the Climate Action Committee (CAC), an NAU student organization which engages in sustainability-related projects on-campus. The CAC is associated with the Green Fund and expands the goals of Green Fund by working to engage the graduate student body directly in Green Fund applications and projects. By increasing our outreach through tabling events and other engagement opportunities, we will be able to expand the number of students involved, therefore expanding the number and scope of Green Fund projects we work on each year. By expanding our projects, we will increase the impact we have on the university's carbon footprint and culture of sustainability.

Please answer the following questions detailing the components of your project:

1. Does your project require space or construction on campus? If so, where? Please review the “[Space Committee Document](#)” located on our webpage and follow the steps to begin requesting a location.

No

2. Have you obtained all necessary approvals for this project? Please attach all letters of support to this application. Letters of support should include confirmation from the sponsoring department that the sponsoring department will cover all upfront expenses and work with the Green Fund Business Manager to acquire reimbursement after project completion. If any ongoing operations and maintenance is required of your project, provide a letter of support from the entity that will be covering those costs and/or services.

Yes

3. Will this project provide funding for student wages?

No

4. Please list all additional sources of funding you have pursued. Include departments, grants, ASNAU, Graduate Student Government, etc.

None

5. Have any of the Green Fund Committee members been involved in this project?

No

- a. If Yes, please identify all committee members:

Project Specifics

Please address the following questions. One or more of these questions may not apply to your particular application. Answer as many questions as are applicable to your project.

Relationship to NAU Climate Action Plan (CAP)

1. How does your project align with one of the seven CAP categories (Energy, Water, Transportation, Waste Minimization, Sustainable Landscaping, Environmental Justice, Communication)?

Our project aligns with the Energy, Sustainable Landscaping, and Transportation CAP categories given that our these all fall within the scope of potential committee projects. Our aim is to reduce the carbon footprint of NAU through any number of these categories, but particularly the three listed above. To date we have worked on an energy efficiency-related project for the Physical Sciences building, but we expect the scope of our projects to expand as we are able to expand in members. The requested materials would enhance our ability to do so.

Community

2. Is there a public outreach plan? How will faculty, staff, and students learn about this?

The requested materials are part of the public outreach plan to get the word out about Climate Action Committee and recruit new members, including faculty, staff, and students. By attending events and advertising our group, we will be directly communicating with the wider NAU community.

3. Are you working with other groups on or off campus? If so, describe your partnership.

No

Project Parameters

4. What are the environmental costs and benefits associated with your project?

Costs: Though I have tried to source sustainable and/or local products to the best of my abilities, the production and shipment of the requested materials will create some environmental impact. Since these materials all come from different sources and require different raw materials, I will use the estimation by the Industrial Ecology Virtual Laboratory ([Source](#)) of 0.11kg of CO2 emitted per dollar spent on marketing. This means approximately 61kg of emissions from this proposal.

Benefits: The environmental benefits of this request are somewhat indirect and difficult to determine, but nearly certain to occur through recruitment of students involved in the Climate Action Committee. As an example of how our committee reduces emissions, our previous thermal films project is projected to reduce emissions by thousands of kilograms each year.

5. Provide an economic cost/benefit analysis for your project. Focus on identifying specific cost savings.

Costs: Addressed in budget section; totals \$556.50

Benefits: Again this is difficult to determine as benefits will be accrued indirectly through student recruitment into the Climate Action Committee. However, by increasing efficiency and sustainable practices, we will be saving the university money in the long-term. As an example, our thermal films project is expected to save several hundred dollars annually in energy costs.

6. Is this a one-time expense or will you require future funding?

This is a one-time expense.

7. When your project members no longer attend NAU, who will be responsible for running the project?

The faculty advisor of our club, Dr. John Fegyveresi, will be responsible for overseeing continuation of the Climate Action Committee and related marketing efforts.

8. How will you monitor the impact of your project after implementation?

Recruitment will be tracked through the TrueBlue Connects membership roster. It will be compared to recruitment levels throughout the 2022-2023 school year (approximately 4 people/semester).

Project Budget

Please include a thorough breakdown of all project costs, as well as a 5% line item for contingency.

| Budget | | | |
|--|--------------|-----------------|-----------------|
| Item | Price | Quantity | Total |
| 100 "Go Green PVC Stickers" from NAU Printing Services | \$1 | 100 | \$100 |
| Table Banner from NAU Printing Services | \$303 | 1 | \$303 |
| Used Game Spinning Wheel from mercari.com | \$50 | 1 | \$50 |
| Refillable Expo Markers and Refill Pack from auspen.us | \$61 | 1 | \$61 |
| Recycled Clipboards from qcsupply.com | \$4 | 2 | \$8 |
| Index Cards from qcsupply.com | \$4 | 2 | \$8 |
| 5% Contingency | | | \$26.50 |
| | | | \$556.50 |

Project Timeline

The timeline should include significant implementation dates for your project. Please add information such as shipping time and consider any holidays or breaks.

| Timeline | | |
|-------------------------------------|---|----------------------|
| Action | Parties Involved | Month/Year |
| Ordering materials | <ul style="list-style-type: none">• Climate Action Committee• School of Earth and Sustainability• NAU Purchasing Department (?) | July 10-Aug 10, 2023 |
| Tabling and other marketing efforts | <ul style="list-style-type: none">• Climate Action Committee | Aug 10- ongoing |
| Assessment | <ul style="list-style-type: none">• Climate Action Committee | May 10-Aug 10, 2024 |

Project Checklist

Please ensure you have completed all of the following items before submitting your application:

- Meet with a Green Fund Committee member
- x Obtain all necessary letters of support (sponsoring department, ongoing maintenance, etc.)
- x Project Overview
- x Project Specifics
- x Project Budget
- x Project Timeline
- x Complete Project Checklist

Thank you for your submission. We deeply appreciate your commitment to sustainability at NAU, and we look forward to working with you.