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2015

Eighth International
Conference on Mycorrhiza
Flagstaff • Arizona • USA
August 3 – 7

Exhibitor & Sponsor Prospectus

Engage a global audience!



nau.edu/merriam-powell/icom8

Please join us for ICOM 8!

The Eighth International Conference on Mycorrhiza (ICOM 8), with an expected attendance of more than 600 participants, will showcase cutting-edge research from around the world. The conference theme, *"Mycorrhizal Integration Across Continents and Scales,"* will stimulate a productive exchange of information and ideas among physiologists, geneticists, taxonomists, ecologists, inoculum producers, and land managers.

ICOM 8 will be held at the High Country Conference Center on the campus of Northern Arizona University, which is a 5-minute walk from the heart of downtown Flagstaff, Arizona. The location offers easy access to entertainment, dining, and shopping. The conference center is only 15 minutes from the Flagstaff Pulliam Airport (FLG). Shuttle service is also available from Phoenix's Sky Harbor International Airport (PHX).



In the heart of the southwestern USA, Flagstaff offers exceptional cultural and recreational opportunities as a gateway to Grand Canyon and other stunning national parks, monuments, and forests.



Exhibitor Information

Reach a world-wide audience of mycorrhizal researchers, including physiologists, geneticists, taxonomists, ecologists, inoculum producers, and land managers.

Premium booth opportunity includes:

- Large exhibition space (3 m x 3 m) suitable for display of equipment and demonstrations located in close proximity to the main ballroom entrance
- One complimentary meeting registration for your booth representative (Registration includes all receptions and meals provided to meeting registrants)
- Skirted table, two chairs, and electrical/internet connection
- Complimentary full-page, color listing in the official ICOM 8 program (Exhibitor provides camera-ready art)*
- Complimentary listing on ICOM 8 website

Standard exhibitor opportunity includes:

- One complimentary meeting registration for your booth representative (Registration includes all receptions and meals provided to meeting registrants)
- Skirted table, two chairs, and electrical/internet connection
- 2 m x 2 m space
- Complimentary half-page B&W listing in the official ICOM 8 program (Exhibitor provides camera-ready art)*
- Complimentary listing on ICOM 8 website

** Payment and art must be received before June 1, 2015.*

Exhibitor Pricing

Advance Rates (Reserved by March 31, 2015)		Regular Rates (Reserved after March 31, 2015)	
Premium Booth	\$1,500	Premium Booth	\$1,700
Standard Booth	\$1,200	Standard Booth	\$1,400
Non-profit Booth	\$1,000	Non-profit Booth	\$1,200

*Non-profit exhibitors must provide proof of charitable status to qualify for discounted rate. Rate is only available for "standard" booth locations.

NOTE: Booths will be assigned on a first-come, first-served basis beginning June 1, 2015.

Sponsor Information

Businesses, agencies, and individuals who support mycorrhizal research or are interested in reaching ICOM 8 attendees are invited to consider a sponsorship. Sponsorships represent a critical source of financial support for these meetings. We will happily help you create a sponsorship package that reaches your goals and fits your budget.

	Diamond \$10,000+	Platinum \$5,000–\$9,999	Gold \$2,500–\$4,999	Silver \$500–\$2,499
Complimentary Registrations	6	4	2	0
Complimentary Booth	Premium Booth	Standard Booth	Standard Booth	
Complimentary Ad in ICOM 8 Program	Full-page color (Back or inside cover)	Full-page color	Full-page B&W	Half-page B&W
Recognition at Opening Event	X	X	X	X
Listed in ALL conference materials	X	X	X	X

Sponsorship Ideas

ICOM 8 welcomes sponsor support for the activities listed below. **Sponsor benefits apply!**

Wines of the World \$5,000

The Wines of the World chuck-wagon dinner and reception will be an ICOM 8 highlight. Host a signature event that won't soon be forgotten!

Special Session \$3,500

This is a great opportunity to support scientific discussion on a topic of interest to you or your organization.

Speaker Travel \$2,500

Many of our colleagues lack the resources to travel to this important event and you can help them add their voice to the discussion.

Student Scholarships \$1,000

Great chance to support a student scholar!

Contact Information

Exhibits and Sponsorships

Lara.Schmit@nau.edu, Conference Coordinator
Northern Arizona University
Phone: 928.523.0683

Scientific Program

Catherine.Gehring@nau.edu, ICOM 8 Co-chair
Nancy.Johnson@nau.edu, ICOM 8 Co-chair
Northern Arizona University

ICOM 8 is conducted under the auspices of the International Mycorrhiza Society and hosted by Northern Arizona University.



Current Sponsors



Northern Arizona University sponsors include:

- Center for International Education
- College of Engineering, Forestry, and Natural Sciences
- Merriam-Powell Center for Environmental Research
- Office of the Provost
- Office of the Vice President for Research
- School of Forestry