

BioCrust 3

2016

Third International
Conference on Biological
Soil Crusts
Moab • Utah • USA
September 26–30

Exhibitor & Sponsor Prospectus

Engage a global audience!



nau.edu/merriam-powell/BioCrust3

Please join us for BioCrust 3!

The Third International Workshop on Biological Soil Crusts (BIOCRUST 3), with an expected attendance of more than 125 participants, will showcase cutting-edge research from around the world. As the number of researchers in the field steadily increases and becomes increasingly international, the goal of BIOCRUST 3 is to provide the definitive forum for the productive exchange of ideas and the forging of new collaborations in biocrust research. Conference organizers particularly wish to

facilitate attendance by researchers from developing nations and students.

BioCrust 3 will be held at Star Hall (125 E. Center St., Moab), which is in the heart of downtown. The location provides easy access to restaurants, shopping, and entertainment. To reach Moab, Utah, it is easiest to fly into Salt Lake City International Airport (SLC) and then rent a car or take a shuttle service. The 4-hour drive takes you through awe-inspiring red rock country.



In the heart of the southwestern United States, Moab offers exceptional cultural and recreational opportunities as a gateway to Arches and Canyonlands National Parks the Colorado River, and much more.



Exhibitor Information

Reach a world-wide audience of biocrust researchers working in disciplines such as physiology; taxonomy and systematics; genetics and genomics; restoration; and population, community, ecosystem and landscape ecology. Other expected participants include land managers and policy makers.

Premium booth opportunity includes:

- Large exhibition space (3 m x 3 m) suitable for display of equipment and demonstrations located in close proximity to the main conference entrance
- One complimentary meeting registration for your booth representative (Registration includes all receptions and meals provided to meeting registrants)
- Skirted table, two chairs, and electrical/internet connection
- Complimentary full-page, B&W listing in the official BioCrust 3 program (Exhibitor provides camera-ready art)*
- Complimentary listing on BioCrust 3 website

Standard exhibitor opportunity includes:

- One complimentary meeting registration for your booth representative (Registration includes all receptions and meals provided to meeting registrants)
- Skirted table, two chairs, and electrical/internet connection
- 2 m x 2 m space
- Complimentary half-page B&W listing in the official BioCrust 3 program (Exhibitor provides camera-ready art)*
- Complimentary listing on BioCrust 3 website

** Payment and art must be received before August 1, 2016.*

Exhibitor Pricing

Advance Rates (Reserved by July 1, 2016)		Regular Rates (Reserved after July 1, 2016)	
Premium Booth	\$750	Premium Booth	\$850
Standard Booth	\$650	Standard Booth	\$750
Non-profit Booth	\$550	Non-profit Booth	\$650

*Non-profit exhibitors must provide proof of charitable status to qualify for discounted rate. Rate is only available for “standard” booth locations.

NOTE: Booths will be assigned on a first-come, first-served basis.

Sponsor Information

Businesses, agencies, and individuals who support biocrust research or are interested in reaching BioCrust 3 attendees are invited to consider a sponsorship. Sponsorships represent a critical source of financial support for these meetings. We will happily help you create a sponsorship package that reaches your goals and fits your budget.

	Diamond \$5,000+	Platinum \$1,500–\$4,999	Gold \$500–\$1,499	Silver < \$500
Complimentary Registrations	1 per \$1,000	1 per \$1,000	1 per \$1,000	No
Complimentary Booth	Premium Booth	Standard Booth	Standard Booth	N/A
Complimentary Ad in BioCrust 3 Program	Full-page color (Back or inside cover)	Full-page color	Full-page B&W	N/A
Recognition at Opening Event	X	X	X	X
Listed in ALL Conference Materials	X	X	X	X

Sponsorship Ideas

BioCrust 3 welcomes sponsor support for scholarships for professionals and students who would be unable to attend the conference without financial assistance.

Sponsor benefits apply!

Travel Scholarships **\$1,000**

Many of our colleagues lack the resources to travel to this important event and you can help them add their voice to the discussion.

Student Scholarships **\$500**

Great chance to support a student scholar!

Contact Information

Exhibits and Sponsorships

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Scientific Program

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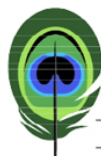
Sasha C. Reed, Conference Co-chair

U.S. Geological Survey, Southwest Biological Science Center

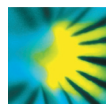
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CANYONLANDS
RESEARCH CENTER



Monte L. Bean
Life Science Museum
Brigham Young University



New Phytologist



NORTHERN ARIZONA UNIVERSITY